

WebDNA

Software Corporation

16192 Coastal Highway • Lewes, DE 19958
support@webdna.us • <http://webdna.us>

Product Family

WebDNA is an ideal platform for rapidly building and deploying web-based business solutions, including online stores, intranets, extranets, and web-enabled applications.

- **High performance**
- **Same functionality across multiple OS platforms**
- **Easy to learn, yet powerful, scripting language**
- **Built-in database system**
- **Out of the box templates allow non-tech staff to rapidly build content-rich sites.**
- **Low manpower cost**
- **Low platform cost**

Developer Edition

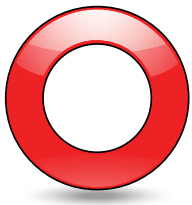
A FREE powerful toolkit for dynamic Web publishing, the **Developer Edition** taps into any internal database, enabling users to insert dynamic information into websites, as well as giving users the means to create banner ads, online quizzes, user tracking features, password protection, and much more. The Developer Edition provides the full power of the WebDNA family at a Developer price point by limiting concurrent page requests.

Partner Edition

The **Partner Edition** includes all the features and robustness of the Developer Edition, including Secure Socket Layer (SSL) TCP connections, the WebDNA Monitor program, a built in high performance database with access to external databases via native drivers and ODBC, and the full richness of the WebDNA scripting language. The Partner Edition excludes Commerce templates and tags as a means of providing the WebDNA engine at Partner pricing.

Commerce Edition

The **Commerce Edition** allows users to quickly and easily create, improve, and administer eCommerce websites without having to use complex languages such as ASP or Java. The Commerce Edition supports the development of any number of eCommerce sites, and includes back office order management and payment authorization capabilities as well as a wizard for easy storefront creation.



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Evolve Your eBusiness

WebDNA: The next step in the evolution of your eBusiness. Install WebDNA on your web server and begin the transformation of your business. If you are already a web site developer familiar with server side scripting languages, you will quickly discover that WebDNA increases your productivity and ability to rapidly deploy dynamic, database driven solutions.

If you are just beginning to explore the world of building web sites and web applications, WebDNA allows you to focus on your solutions without having to become a programming wizard, or hiring a team of experts. Easy to use natural-language WebDNA tags allow you to perform complex tasks in a single command instead of pages of code. Readymade templates allow you to immediately build online stores, product catalogs, payment processors, shipping interfaces, and more.

Why WebDNA?

WebDNA's focus on ease of use, natural language, flexibility, and robustness allows anyone with a need to build Web-based business solutions to immediately concentrate on solutions and customers instead of being overwhelmed by technology.

WebDNA makes your web site dynamic, secure, fast, and much easier to maintain. With its built-in shopping cart and order-taking features, you can create a site that sells products and notifies you by email when orders come in. The sky's the limit when combining WebDNA's tags and commands. Using WebDNA, you can do virtually anything on the web today.

Features:

- UPS OnLine® Tools (Tracking, Rates & Services)
- WebDNAMonitor launches, monitors the WebDNA engine
- SSL support for TCPConnect
- Authorize.Net Direct Connect payment processor option
- PayFlowPro - Verisign payment processor option
- [AppleScript] context available for Mac OSX

Product Highlights

- Easy-to-learn yet powerful server side scripting language
- Efficient WebDNA code compared to bloated code of common scripting languages
- Rapid deployment of sophisticated websites reduces costs and time to market
- Supports broad spectrum of OS & Web server platforms:
Windows: 2003/2008/XP, Supports PWS/IIS
Macintosh: 10.5.x, iTools
Unix: Ubuntu 7.x and 8.x, Fedora 10x, and OpenSUSE 11x, and
CentOS 5x w/ apache 2.2x
- Includes high performance embedded database system with unlimited DB at no additional licensing cost
- Direct MySQL access
- Access to external 3rd party SQL databases via standard ODBC

Included Templates:

- Shopping Cart
- Administration
- Product Catalog
- Customer Registration
- Electronic download
- Sitemap
- Payment Processors
- Customizable Tax Table
- E-mail Integration
- Shipping Vendor with real-time Rates & Tracking